

Privacy Policy

Version 1.2 14 May 2025

Algebra X is committed to processing data in accordance with its responsibilities under UK data protection law. This privacy policy tells you what to expect us to do with your personal information. We may change this privacy policy from time to time. It is your responsibility to review and ensure you understand this policy and regularly to keep up to date with any changes to it.

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Contact details

Email: info@algrax.com

What information we collect, use, and why

We collect or use the following information to **receive donations or funding and organise fundraising activities:**

- Names and contact details (including telephone numbers and email addresses)
- Dates of birth
- Contact information
- Addresses
- Payment or banking details
- Donation history
- Health information
- Tax payer information (for Gift Aid purposes)

We collect or use the following personal information for **service updates, events or marketing purposes:**

- Names and contact details (including telephone numbers and email addresses)
- Dates of birth
- Addresses
- Marketing preferences
- IP addresses
- Website user journey information
- Records of consent, where appropriate
- Information about our services which you use/which we consider of interest to you

We collect or use the following personal information to **comply with legal requirements:**

- Name
- Dates of birth
- Contact information

We collect or use the following personal information for **dealing with queries, complaints or claims**:

- Names and contact details (including telephone numbers and email addresses)
- Address
- Payment details
- Account information

We may also collect any of the above information:

- **For communicating with you** (for example, via email newsletters that you have signed up for, or in relation to events you have registered for);
- **For administration purposes** (for example, we may contact you regarding a donation you have made, including in relation to Gift Aid);
- **For internal management**, such as dealing with, and record keeping of, your enquiries, feedback or complaints;
- **To share information and opportunities**, in particular about our funders, grantors and beneficiaries;
- **To invite you to participate in surveys or research** (although this is voluntary);
- **To use IP addresses to identify your approximate location, to block disruptive use, to record website traffic or to personalise the way our information is presented to you;**
- **To analyse and improve the online services we offer**, to make them as user-friendly as possible;
- **Where collecting and holding your information is required or authorised by law;** and
- **Other specific purposes that you may agree to from time to time.**

Lawful bases and data protection rights

Under UK data protection law, we must have a “lawful basis” for collecting and using your personal information. There is a list of possible lawful bases in the UK GDPR. You can find out more about lawful bases on the ICO’s website.

Which lawful basis we rely on may affect your data protection rights which are in brief set out below. You can find out more about your data protection rights and the exemptions which may apply on the ICO’s website:

- **Your right of access** - You have the right to ask us for copies of your personal information. You can request other information such as details about where we get personal information from and who we share personal information with. There are some exemptions which means you may not receive all the information you ask for. [You can read more about this right here.](#)
- **Your right to rectification** - You have the right to ask us to correct or delete personal information you think is inaccurate or incomplete. [You can read more about this right here.](#)
- **Your right to erasure** - You have the right to ask us to delete your personal information. [You can read more about this right here.](#)

- **Your right to restriction of processing** - You have the right to ask us to limit how we can use your personal information. [You can read more about this right here.](#)
- **Your right to object to processing** - You have the right to object to the processing of your personal data. [You can read more about this right here.](#)
- **Your right to data portability** - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you. [You can read more about this right here.](#)
- **Your right to withdraw consent** – When we use consent as our lawful basis you have the right to withdraw your consent at any time. [You can read more about this right here.](#)

If you make a subject access request, we must respond to you without undue delay and in any event within one month.

To make a data protection rights request, please contact us using the contact details at the top of this privacy policy.

Our lawful bases for the collection and use of your data

The law requires us to set out the lawful grounds on which we collect and process your personal information as described in this Policy. Depending on the purposes for which we use your data, one or more of the grounds listed below may be relevant:

- **Consent** - we have permission from you after we gave you all the relevant information. All of your data protection rights may apply, except the right to object. To be clear, you do have the right to withdraw your consent at any time.
- **Contract** – we have to collect or use the information so we can enter into or carry out a contract with you. All of your data protection rights may apply except the right to object.
- **Legal obligation** - we have to collect or use the information so we can comply with the law.
- **Legitimate interest** – we’re collecting or using the information because it benefits the person, our organisation or someone else, without causing an undue risk of harm to anyone.

Where we get personal information from

We obtain personal information:

- Directly from you
- From your use of our website and services
- From known third parties

The above includes (but is not limited to) filling in forms on our website; subscribing to our newsletters and updates about our activities and events; registering for, or enquiring about, our activities, events and services, contacting us through; contacting us through our website; and reporting problems with our website and social media channels.

When you use our website, we also use third party services to collect certain technical information from your device including standard internet log information i.e. Internet Protocol (IP) address, browser type and version, and page interaction information.

Sharing of Personal Information

We do not sell, trade, or rent your personal information. However, we may share your data with trusted third-party service providers who assist us in our operations, such as payment processors, IT service providers, and legal advisors. We require these third parties to act lawfully in accordance with our instructions and ensure that appropriate controls are in place to keep your information secure.

We may disclose your personal data if required by law, regulatory authorities, or law enforcement agencies, or to protect our legal rights, prevent fraud, or ensure the safety of individuals.

International Data Transfers

If we transfer your personal data outside the UK or the European Economic Area (EEA), we ensure that appropriate safeguards are in place.

Use of Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance user experience, analyze website traffic, and personalize content. You can manage your cookie preferences through your browser settings or our cookie consent tool. More information on cookies can be found in our Cookie Policy. [<https://algebra.org/cookie-policy>]

Our Policy towards Children

Our activities and services are not directed to individuals under the age of 16. We do not knowingly collect information of children aged 16 and under. If we become aware that a child under 16 has provided us with personal information, we will take steps to delete such information. On occasion, a parent may consent to us holding information for a child or children aged under 13. If you become aware that a child has provided us with personal information, please contact us using the contact details at the top of this privacy policy.

Updates to This Policy

We may update this Privacy Policy from time to time. The latest version will always be available on our website. If there are significant changes, we will notify you via email or website notice.

How long we keep information

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements but we may retain information after the closure of the relevant file for as long as permitted and/or required for legal, regulatory, fraud and other financial crime prevention and for legitimate business purposes. In addition, we are required by law to retain certain types of information for specified time periods.

Changes to Your Information

It is important that the personal information we hold about you is accurate and current. Please notify us of any changes to your information so we can update our records accordingly.

Complaints

If you have any concerns about our use of your personal data, you can make a complaint to us using the contact details at the top of this privacy notice.

If you remain unhappy with how we've used your data after raising a complaint with us, you can also complain to the ICO.

The ICO's address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF
Helpline number: 0303 123 1113
Website: <https://www.ico.org.uk/make-a-complaint>